

Category	7 pts - Exemplary	5 pts - Well Developed	3 pts - Under Developed
Objective or Thesis	The video expressed clearly at the beginning the goal or objective of the report.	The video expressed clearly the goal or objective of the report, but it was not apparent in the beginning segments.	The video expressed the goal or objective of the report, but it was not clearly stated but inferred.
Titles & Credits	All titles and credits are accurate, legible and draw the viewer's attention.	Most titles and credits are accurate, legible and draw the viewer's attention.	Some titles and credits are accurate, legible and draw the viewer's attention.
Content Facts & information	All facts and information presented was accurate & complete.	Most facts and information presented was accurate & complete.	Some facts and information presented was accurate & complete.
Videography-Techniques Clarity	Video did not rock/shake and the focus was excellent throughout	Video occasionally had slight movement but the focus was excellent throughout	Video was unstable or the focus was poor throughout
Videography Interest	Many different "takes", camera angles, sound effects, and/or careful use of zoom provided variety in the video.	Some variation in "takes", camera angles, sound effects, and/or careful use of zoom provided variety in the video.	Few different "takes", camera angles, sound effects, and/or careful use of zoom provided variety in the video. Had a sameness to it.

Audio	The video's sound was sufficiently loud and clear at all times.	The video's sound sometimes faded out and was clear part of the time.	The video's sound was poor and not clear at all times.
Style & Organization	The video was well conceived and shows good organization of the content.	The video shows good organization of the content.	The video was not well conceived or shows poor organization of the content.
Knowledge	The video demonstrates a thorough knowledge of the subject investigated.	The video demonstrates good knowledge of the subject investigated.	The video demonstrates some knowledge of the subject investigated.
Resources	The video shows the use of a variety of sources of information which have been cited in a bibliography.	The video shows the use of several sources of information which have been cited in a bibliography.	The video shows very little variety in the sources of information which have been cited in a bibliography.
Preparation	The student had notes about all the events and facts s/he wished to include in his video before beginning. Notes were submitted.	The student had notes about all the events and facts s/he wished to include in his video before beginning. Notes were submitted.	The student had notes about most (~75%) of the events and facts s/he wished to include in his video before beginning. Notes were submitted.

1 pt - Undeveloped
<p>The video failed to express the goal or objective of the report and seemed to lack a specific focus.</p>
<p>Few (less than 75%) titles and credits are accurate, legible and draw the viewer's attention.</p>
<p>Few facts and information presented was accurate & complete.</p>
<p>Video was unsteady and moved while the focus was poor.</p>
<p>Most shots taken from one camera angle, and the zoom was not well used.</p>

The video's sound was insufficient and difficult to make out.

The video was poorly done and shows little or no organization of the content.

The video demonstrates very little knowledge of the subject investigated.

The video looks as if one or two sources only were used in it's preparation.

The student had not prepared adequate notes before beginning or notes were not submitted.